Accessibility Self-Assessment Guide

Ensure your digital products comply with the European Accessibility Act (EAA) and are accessible to everyone.

Instructions

Check each item to evaluate your website, app, or digital product. Use this to identify gaps in accessibility and compliance, prioritize fixes, and avoid potential fines.

1. Perceivable Content

Ensure all users can perceive your content, including those with visual, auditory, or cognitive impairments.

- [ ] Are all images, icons, and non-text content accompanied by meaningful alt text?
- [ ] Are videos and multimedia content provided with captions or transcripts?
- [ ] Are audio descriptions available for essential visual content?
- [ ] Is color never the only means of conveying information?
- [ ] Are text elements scalable up to 200% without loss of content or functionality?
- [ ] Are sufficient contrast ratios maintained (at least 4.5:1 for normal text, 3:1 for large text)?

2. Operable Interface

Ensure users can interact with your product using various devices, including keyboards and assistive technologies.

- [ ] Can all functionality be operated via keyboard alone?
- [ ] Are focus indicators visible and logical for all interactive elements?
- [ ] Are interactive elements (buttons, links, form fields) large enough to interact with easily?
- [ ] Are time-limited activities adjustable or extendable?
- [ ] Does your site avoid content that flashes more than 3 times per second (to prevent seizures)?

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3. Understandable Content

Ensure information and interface elements are clear and predictable.

☐ Are headings and labels meaningful and descriptive?

☐ Are instructions provided for all forms, including error identification and suggestions for correction?

☐ Is language consistent and simple, with specialized terms explained?

☐ Are navigation and interactive elements predictable across pages and sections?

4. Robust Compatibility

Ensure your digital products work with current and future technologies, including assistive technologies.

☐ Does your HTML/CSS/JS follow semantic standards (ARIA roles, landmark elements)?

☐ Are dynamic content updates (e.g., AJAX) accessible via screen readers?

☐ Are all interactive widgets compatible with major screen readers and assistive devices?

☐ Are third-party components (plugins, forms, embeds) evaluated for accessibility?

5. Mobile and App Accessibility

Make sure apps and mobile experiences are accessible to all users.

☐ Can the app be fully navigated using screen readers on iOS and Android?

☐ Are touch targets at least 44×44px and spaced appropriately?

☐ Are gestures (swipes, pinches) supplemented with alternative ways to perform the same actions?

☐ Are push notifications accessible (voice-over, screen reader friendly)?

☐ Is orientation change handled without loss of functionality?

6. Continuous Accessibility Management

Accessibility isn't a one-time effort; it must be maintained.

- ☐ Do you have a process for ongoing accessibility testing?
- ☐ Are accessibility issues logged and tracked to resolution?
- ☐ Is your team trained on accessibility standards, including WCAG 2.2 and EAA requirements?
- ☐ Are user feedback and accessibility reports regularly collected and acted upon?

7. Legal and Compliance Readiness

- ☐ Are accessibility statements and contact information published and easy to find?
- ☐ Are procurement and third-party vendor contracts including accessibility requirements?
- ☐ Are regular audits scheduled to ensure ongoing EAA compliance?

Scoring Suggestion

90–100%	Strong accessibility; minor improvements recommended.
70–89%	Moderate compliance; immediate attention needed.
<70%	High risk; comprehensive remediation required.

Need Guidance on Next Steps?

Schedule a call with us

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